

CITY OF UNION
Communications Committee
October 2, 2018

Members in attendance:

Travis Schraffenberger

Melissa Hinkle, Communications and Operations Director

Also attending:

Joseph Zabik-PBL Project/Ryle Freshman

Matt Zabik

Meeting was called to order at 6:05 by Director Hinkle

Breakfast with Santa: Director Hinkle noted that the venue at Union Fire Protection District on US42 had been confirmed by UFPD, barring an emergency. December 8, 2018 is the day of Breakfast with Santa. She also confirmed that Don Mathis, the Union Santa, is confirmed to provide Santa services again for the event.

Union Celebrates America: Director Hinkle reported DelMonde, Inc. is interested in hosting the event for the city again. There are some concerns about the construction of the roundabout on Old Union Road to Hathaway Road that may create some pedestrian traffic concerns for the event. These may need to be addressed with additional safety personnel on hand, but with the construction not yet close to completion, it is difficult at this point to tell what the future impact might be. She suggested waiting until closer to the event date to determine how best to provide a safe environment for attendees to reach the event.

Gray PBL Flag Design: In the absence of members attending, Hinkle requested to postpone major work on this issue. Mr. Schraffenberger suggested the potential of having a special meeting for work on this issue. Hinkle asked Mr. Zabik to meet with Mr. Putnam and do research to confirm that their flag design is not in conflict with another copyrighted trademark or flag already in existence. Mr. Zabik will work on that issue in the meantime.

New Business: Director Hinkle noted that the group has been tasked with coming up with a list of potential street names to present to the commission for the renaming of portions of the current Mt. Zion Road which will be abandoned by the KYTC once New Mt. Zion road is completed. These streets will become the property of the City, and it is suggested they be renamed to prevent confusion for drivers and deliveries. Some names that have been suggested have been Zachary Salmon Street; Mary Beth Noe Street and Barlow Boulevard. These names have significance to the City of Union as they have a historical or cultural relationship with the city. Hinkle asked Mr. Zabik if he

would work with his fellow students at Ryle and perhaps solicit ideas from the younger members of the Union community to contribute to the group at the next meeting. She recommended that the committee develop a list of 8-12 names to present to the commission for their selection and designation to the new streets once they are deeded to the city.

The Meeting was formally adjourned at 6:20 pm by Director Hinkle