

CITY OF UNION
Communications Committee
June 5, 2018

Members in attendance:

Larry Solomon, Mayor

Travis Schraffenberger

Celeste Grimoldi

Melissa Hinkle, Communications and Operations Director

Ben Putnam

Meeting was called to order at 6:00 by Melissa Hinkle

Union Celebrates America: Director Hinkle updated on the plans for the Parade and street celebration. Entries are still coming in, but it looks like the parade may have between 5-15 more entries than previous years. She is still trying to locate more sponsorship for the street party. The band and entertainment have been secured, and she is working with representatives from DelMonde regarding setup up at the former Community Building for the event.

Project PBL/Gray MS- Union Flag : Director Hinkle introduced Ben Putnam and his mother to the group. Ben was one of two Gray Middle School students who had their flag selected as the best design from the spring Project Based Learning project at Gray Middle. Ben and his partner, Joseph Zabik, have been invited to participate in upcoming Communication committee meetings to help move a flag design forward for the city in upcoming months. Director Hinkle asked that the group begin to think of ways that the students can collaborate with the city to bring this project to fruition, and that further discussion will be held at the next meeting.

New Business: Mayor Solomon asked that the group identify some goals for the next year. After discussion, the Town Center and publicity related to that project was identified as a top priority. Other ideas included more profiles of local businesses, continuing to publicize new businesses through ribbon cutting and ground breaking ceremonies, work on getting the public information regarding the Mt.Zion and other nearby roadwork projects and perhaps considering creation of a time capsule to place when the city does begin construction on the new Town Center. These ideas will continue to be developed at later meetings.

The Meeting was formally adjourned at 6:48 pm by Director Hinkle.

The next meeting of the Communications Committee will be August 5, at 6 p.m. in the City Building. The Public is invited to attend.